



Quick Tips

Photos and Videos

Great photos and videos help us shine a light on the amazing people who make up the Sevita family. Here are some quick tips on how to take great photos and videos.



Make sure the person faces the light source and avoid harsh light or shadows. If possible, find a location with natural lighting.



Wipe the lens of the camera off.



Take a horizontal image.



Smile!



For video, speak loud and clear. And be aware of background noise that may make it hard to hear the speaker.



Check your surroundings for personal photos and items that may be privacy concerns.



Try to keep steady when filming by hand or use a tri-pod if possible.

Send the photos and videos in the biggest file size possible to the contact working with you along with release forms if applicable.

Please make sure content represents our current mask policy and other safety practices.

Sevita